Data Science & Visualization Boot Camp

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# Unit 1 | Assignment - KickStart My Chart

Question 1:

What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Film & Video, Music and Theatre Categories were mostly popular around the world and so their related KickStarter campaigns had ~60+% success rates as compared to other categories in the dataset.
* Technology projects have ~ even share of Success, failure or cancellation.
* Journalism had no success in the Kickstarter project list globally.
* If the organization was to invest funds in kickstarter projects like documentary or rock or Hardware, the stats shows 100% success results as compared to animation or food truck startup.
* Goals less than 10,000 have >50% success rates than goals with higher fund amounts.

Question 2:

What are some of the limitations of this dataset?

* This dataset has a list of 4114 projects from the 300,000 projects in the Kickstarter campaign database i.e 1.4% of the dataset.

Question 3:

What are some other possible tables/graphs that we could create?

* Line Graphs indicating the project -start & end time in each category may be able to give some information on the campaign’s success story.
* Pie Chart of each parent category with sub categories can also be a good visual to draw some conclusion.